

QUALITY POLICY



UNITED U-LI MARKETING PTE LTD is fully committed to customer satisfaction in the sales and distribution of quality and reliable cable support systems.

To achieve this, we shall

- ❖ Understand fully customer's objectives and requirements and incorporate these into our product and service delivery processes.

- ❖ Establish and maintain systems for the traceability of decisions and communications made with all parties.

- ❖ Identify and control the key and supporting processes from enquiry up to delivery.

- ❖ Establish and maintain a mutually beneficial relationship with all parties involved.

- ❖ Continually improve on the effectiveness of our quality management system and in compliance with the requirements of the ISO 9001:2008 International Standard and customers.